



## **Global Sight Initiative Gender Analysis Consultancy**

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**Location:** Home-Based/Remote  
**Time Period:** 15 June – 15 August 2018

### **QUALIFICATIONS**

- Public health background (prefer MPH)
- Experienced researcher and writer with at least 3 years of experience
- Understanding of nuances of gender disparity and its relevance in socio-economic dynamics
- Strong analytical and communication skills

### **PAYMENT**

Paid by deliverable up to a maximum of \$8,000 for the overall scope of work

### **PROPOSAL PROCESS**

Please submit your cover letter, resume and proposal to complete the scope of work, including timeline and estimated cost, to [programs@seva.org](mailto:programs@seva.org).

### **BACKGROUND**

Seva is a global nonprofit eye care organization that transforms lives and strengthens communities by restoring sight and preventing blindness. We train local eye care providers and develop self-sustaining eye programs around the world. Together we provide critical eye care to underserved communities, especially women, children, and indigenous peoples. Seva has helped 4 million blind people regain their sight in more than 20 countries.

Globally, more women than men are affected by visual impairment and the majority of people who are blind are women. Studies have found a number of barriers that keep women from accessing eye care, including lack of awareness of available treatments and their efficacy, geographic and cultural obstacles to obtaining care, and perceived inability to pay for care, among others.

### **SCOPE OF WORK**

The purpose of this consultant scope of work is to identify barriers, enablers and strategies to improve and sustain gender equity regarding safe and timely access to quality eye care services in multiple social contexts. The first step includes conducting a literature review of existing barriers and enablers for women to access eye care

specifically and healthcare more broadly. Literature review should include examples from 3-5 countries, one of which must be India. The second step is to analyze existing data from partner hospitals to identify the hospitals that consistently have gender parity and/or hospitals that have seen an increase in the number of women seeking and receiving services. Based on this data, the third step is to conduct key informant interviews to identify strategies that resulted in improved and sustained gender equity. The final step is to compile and analyze the information gathered into a report that highlights successful strategies supported by case studies and any other evidence from the literature review.

**Final Deliverable:**

Detailed presentation of specific strategies to increase the number of women seeking and receiving eye care services presented in writing and a virtual meeting to key stakeholders at Seva. The deliverable should be a PowerPoint presentation accompanied by the literature review. Deliverable should detail a minimum of 5 distinct strategies with clear explanations and examples.

## **PROPOSED APPROACH**

**Phase 1: Literature Review**

Conduct literature review of barriers and enablers to women accessing eye care services, as well as accessing healthcare in different regions.

**Deliverable:** Prepare paper of the findings, including strategies used to ensure women receive the care that they need, organized regionally. The paper will include standard citations using a format to be agreed upon and shall not exceed 10 pages.

**Phase 2: Data Analysis by Gender**

Compile existing data sheets, analyzing information by gender to determine which hospitals consistently see more women and which hospitals have seen an increase in the number of women seeking and receiving services.

**Deliverable:** Summarized report highlighting findings from analysis and analyzed data.

**Phase 3: Key Informant Survey**

Based on findings from data analysis, develop list of questions for key informant interviews. Conduct key informant interviews with partner hospitals. These interviews would be facilitated by Seva and partner institutions.

**Deliverable:** Questionnaire, reviewed and approved by Seva. Results from key informant interviews organized and analyzed.

**Phase 4: Report of Recommendations**

Building on the feedback of the interviews plus literature review, prepare report of recommendations of successful strategies to increase the number of women seeking and receiving services.

**Deliverable:** Draft of report for feedback. Final presentation and report incorporating feedback on draft.