



2011-2012

GIFTS *of* SERVICE

Gifts that do a world of good

www.seva.org/gifts

POWERFUL gifts inside!



Dear Friends,

Through this small catalog, you can do great things.

For 33 years, Seva has served people around the world to build healthy communities. Seva (pronounced say-va) means “service” in Sanskrit. Our staff, volunteers, and supporters put their compassion into action.

Seva puts your gifts to work around the world in Tibet, Nepal, India, Bangladesh, Cambodia, Guatemala, Pakistan, Egypt, eastern Africa, and the United States. We work in partnership with grassroots organizations and local leaders to transform lives from darkness to light, from sickness to health, from poverty to self-sufficiency.

A few things your gifts have accomplished...

- » Restored eyesight to over 3 million blind people through our programs and partners.
- » Provided eye care services to over 500,000 people a year in the most isolated, vulnerable communities who would otherwise have no access to health care.
- » Partnered with hundreds of Native American communities, reaching over 3,000 Native people throughout the United States last year alone, to create culturally appropriate, sustainable diabetes prevention and nutrition programs.

I hope you will put your compassion into action. Join Seva and our partners so that together we can create a world of healthy and self-reliant communities.

In service,



—JACK BLANKS, Executive Director



1. YOU CHOOSE YOUR GIFTS.

3 easy ways to order—Mail back the enclosed order form, or call toll free 1-800-223-7382, 9am–5pm M–F Pacific Time, or visit us at www.seva.org/gifts.

2. WE SEND YOU A CARD TO GIVE TO SOMEONE YOU WISH TO HONOR.

The card will tell them what the gift will achieve. You can add your own message too! If you would prefer to send an eCard, visit www.seva.org/gifts and make your donation online!

*** If this is a Memorial card, please call us toll free 1-800-223-7382.

3. THE GIFT REACHES THOSE WHO NEED IT MOST.

Your donation will support the Seva projects you select* and your generosity will change someone's life.

Extended Holiday Hours:

November 25th–December 24th:
M–F 8am–6pm and Saturdays
9am–5pm.

*Your donations go directly to projects you select unless an item has met its funding target. In that case, your donation will be applied to the same program area to the best of our ability.

Choose your gift—then we send you a gift card you can personalize and give to someone you care about.

- » Perfect for the Holidays, Mother's Day, birthdays and other special occasions.



NEW Seva Calendar!

All photos by Jon Kaplan. See page 8 for this great gift!

Visit www.seva.org/gifts for our new T-shirts and Caps!



NEW FEATURE: Seeing is Believing!

Videos of your Gifts at work. Take a virtual trip by using your Smartphone to capture the QR codes throughout the catalog. Learn more about our programs, Seva and how your gifts change the world.

“I admire Seva's spirit of innovation. Seva is constantly looking for new ideas that can benefit the world, especially the poor, and they aren't afraid to try something that no one has ever tried before.”

—DR. MUHAMMAD YUNUS, *Nobel Peace Prize Winner,*
Founding Chairman of Grameen Health Services





GIVE THE GIFT OF SIGHT

Imagine... the bandage is removed, a moment of surprise, then a radiant smile beams as the patient sees the faces of loved ones for the first time in years—the miracle of vision restored.

Cataract is the number one cause of blindness in the world, yet a simple fifteen-minute surgery can remove a cataract and restore sight.

80% of the world's 39 million blind people would be able to see again—to work, take care of themselves, go to school and live normal lives—if they only had access to eye care services.

Because of generous gifts like yours, Seva and our partners have helped restore sight to over 3 million blind people around the world!

RESTORE SIGHT TO A BLIND PERSON

T1 | \$50

Provide a 15-minute cataract surgery and give the gift of sight. Your meaningful gift will allow someone to see again!

TRAIN A FEMALE HEALTH CARE WORKER

T2 | \$150

Your gift trains one female health care worker in the techniques needed to prevent blindness and ensures that sustainable eye care is available for generations to come.

EYE CARE SERVICES FOR ONE WOMAN

T8 | \$25

You can help a woman living in a poor rural area get eye care services she needs.

From outreach and education to transportation arrangements, your gift ensures she avoids low vision and blindness.

RESTORE THE EYESIGHT OF A CHILD

T3 | \$100

Provide a child with specialized pediatric surgery and follow-up care.

An entire family benefits when a child regains their vision. Now able to attend school, a child's life is changed forever. You'll receive the KINDNESS FOR CHILDREN card for this gift.



“Seva has grown over the past three decades as a force for good. As an innovative technical adviser, funder, and friend, Seva is helping to develop some of the strongest eye care programs in the world.”

—LARRY BRILLIANT, *Seva Foundation Founder; President, Skoll Global Threats Fund*

We'll send this card when you choose any SIGHT PROGRAM gift



GIVE THE GIFT OF SIGHT *continued*

There are places in the world where no clinics exist and travel to the nearest facility takes days or weeks. Seva's eye camps and outreach services attract thousands of people who receive diagnostic screenings, eyeglasses, medical treatment, and sight-restoring surgeries.

BRIDGE EYE CARE NEEDS IN REMOTE COMMUNITIES

T10 | \$35

The people who need eye care most are often the last to hear about it. Sponsor eye health workers who reach out to the most vulnerable community members in need of sight saving services.

PROVIDE VITAL EYE CARE EQUIPMENT

T9 | \$25

The right tools in trained hands enable thousands of people to have their vision tested and sight restored. Support quality, durable equipment needed by Seva eye care teams.

BUILD AN EYE CARE TEAM

T6 | \$500

Your gift provides training, tools and specialized equipment.

Help a trained eye care team prevent blindness and restore sight in underserved communities.

PROVIDE SCREENING AND EYEGASSES FOR 10

T7 | \$150

Improve ten people's lives with your gift.

Support the screening and provision of eyeglasses to ten people in remote regions. Glasses help children to read and stay in school and elders to maintain their independence.

SPONSOR AN EYE CAMP AND OUTREACH SERVICES FOR ONE DAY

T4 | \$1,500

Restore sight to as many as 30 blind people. In remote regions of Nepal, Tibet, Cambodia and Guatemala your gift enables Seva to run a remote eye camp for one day.

SPONSOR A 10-DAY EYE CAMP

T5 | \$15,000

Support a 10-day eye camp. For details please visit our website or call us toll free 1-800-223-7382.

OPEN YOUR HEART TO COMPASSION

GREATEST NEED

*The best way to support
all of Seva's work.*

HEART OF COMPASSION

G1 | \$75 (or any amount)

By choosing the Heart of Compassion, you give so many gifts in one—the gift of healthy communities, the gift of economic opportunity, the miracle of eyesight, and much more.

Seva uses your donation for the critical programs that need it most urgently. What a wonderful way to reach out to others in compassionate service!

We'll send this card when you choose the HEART OF COMPASSION gift

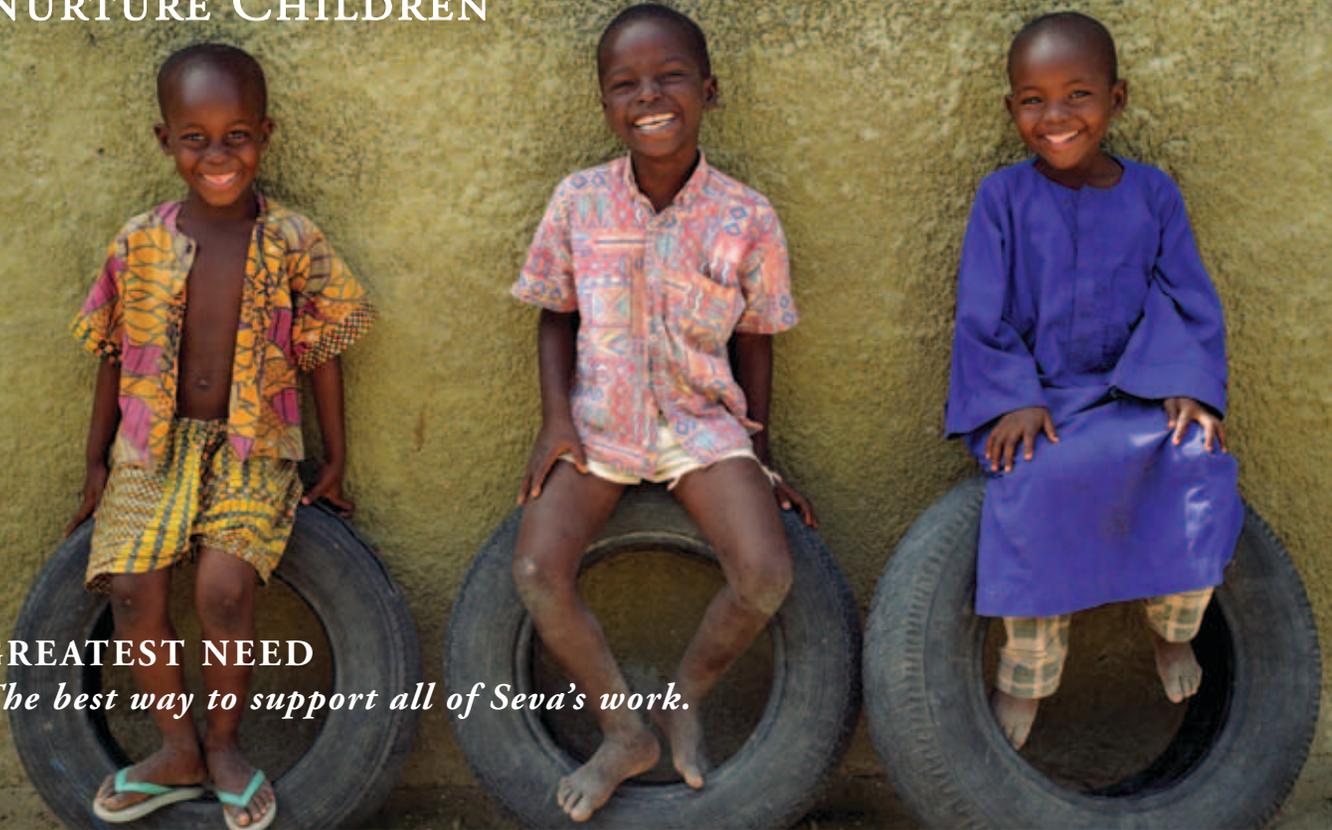


"Helping out is not some special skill. It is not the domain of rare individuals. It is not confined to a single part of our lives. We simply heed the call of that natural impulse within and follow it where it leads us."

—RAM DASS, *Co-Founder and Honorary Lifetime Board Member Seva Foundation*



NURTURE CHILDREN



GREATEST NEED

The best way to support all of Seva's work.

KINDNESS FOR CHILDREN

G2 | \$100 (or any amount)

The well-being of the world's children is a responsibility we all share. With your special gift, you support Seva's work to save the sight of children around the world and provide Native American youth with new opportunities to celebrate their culture as they learn skills that build a better future. Your simple act of compassion helps create the world that children deserve.

We'll send this card when you choose the **KINDNESS FOR CHILDREN** gift



GIFT CARD PACKS

With these card packs, you give Seva the ability to use your donation where it is most needed. Keep a few packs of these beautiful cards on hand for any occasion. They are perfect for last minute holiday giving and birthdays.

4-PACK GIFT CARDS

G4 | \$50



10-PACK GIFT CARDS

G10 | \$100



NEW! SEVA CALENDAR

G12 | \$25



Renowned international photographer Jon Kaplan has created an outstanding calendar of his vibrant portraits from around the world.

Visit www.seva.org/gifts for our new T-shirts and Caps!

“When I look into a child’s eyes I see the future and I have nostalgia for that. Restoring sight to a child is one of the most important acts of kindness that there is. It warms the cockles of this old clown’s heart.”

—WAVY GRAVY, *Humanitarian Activist, Clown, Author, Co-Director Camp Winmarainbow*



EMPOWER WOMEN AND GIRLS

GREATEST NEED

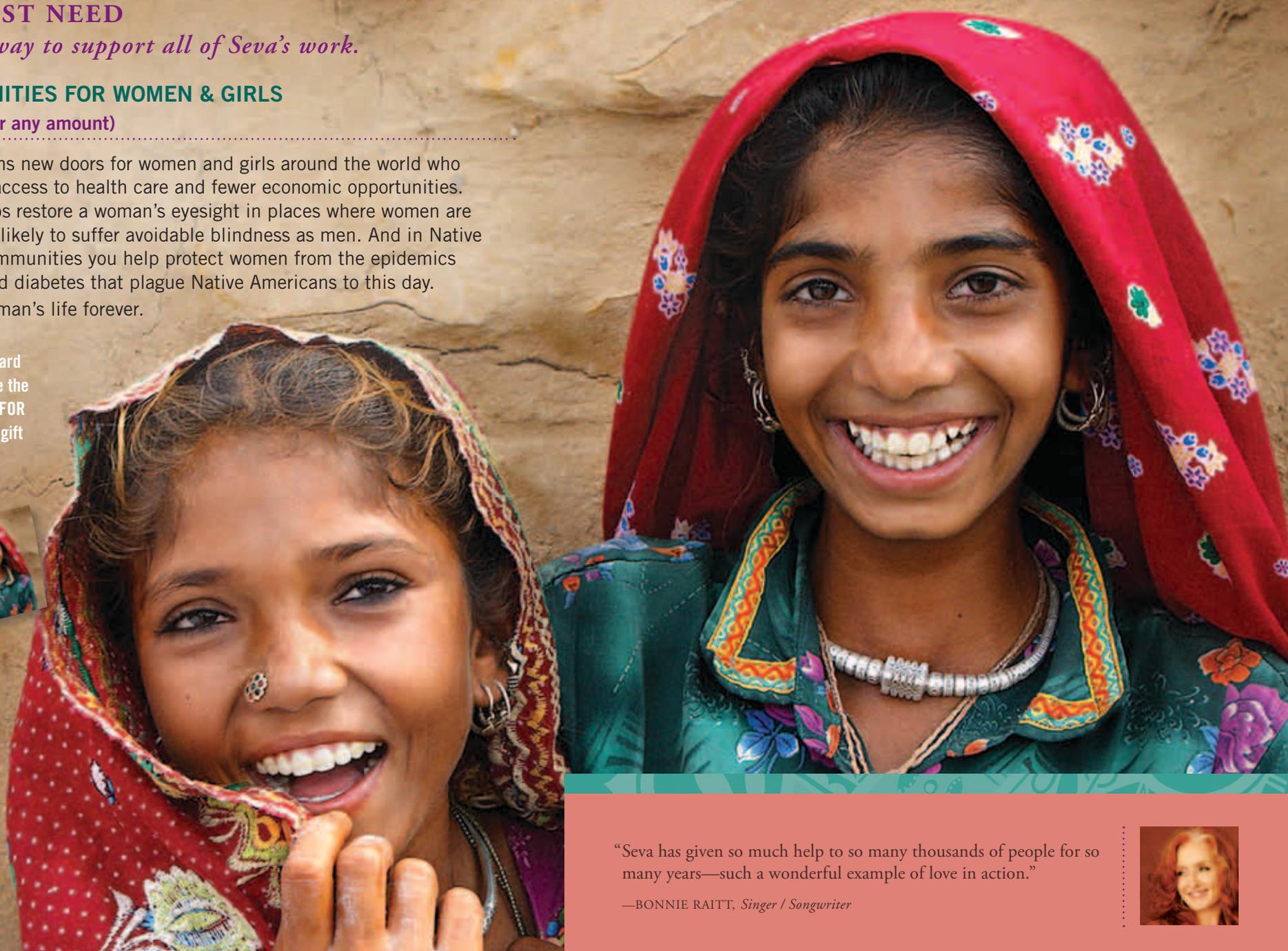
The best way to support all of Seva's work.

OPPORTUNITIES FOR WOMEN & GIRLS

G3 | \$100 (or any amount)

Your gift opens new doors for women and girls around the world who receive less access to health care and fewer economic opportunities. Your gift helps restore a woman's eyesight in places where women are still twice as likely to suffer avoidable blindness as men. And in Native American communities you help protect women from the epidemics of poverty and diabetes that plague Native Americans to this day. Change a woman's life forever.

We'll send this card when you choose the OPPORTUNITIES FOR WOMEN & GIRLS gift



"Seva has given so much help to so many thousands of people for so many years—such a wonderful example of love in action."

—BONNIE RAITT, *Singer / Songwriter*





HONOR NATIVE HEALTH

For over 30 years, Seva has actively partnered with Native Americans who are working to build healthy communities. We support a variety of grassroots projects by bringing resources and expertise to communities that are often overlooked, and which face some of the highest type 2 diabetes and poverty rates in the world. Our track record includes supporting more than 300 healthy lifestyles projects to more than 75 tribes.

Your gift to Seva's Native American Community Health Program supports these urgent Native initiatives designed to rebuild a diabetes-free future and ensure the survival of traditional practices for future generations.

CULTIVATE NATIVE YOUTH LEADERSHIP

A6 | \$25

Sponsor a Native youth in a skill-building "green" enrichment opportunity such as seed-saving, rooftop gardening, or natural building.

Your gift helps raise a generation of young people to connect to the earth and to tradition as they prepare to lead their communities.

SEEDS FOR CHANGE

A1 | \$50

Your gift provides a Native family with organic heirloom seeds and tools to grow healthy traditional crops such as corn, beans and squash. By returning healthy foods to the family table, you are helping to prevent an epidemic of diabetes.

HONOR NATIVE ELDER

A11 | \$75

Your gift allows an elder to receive seasonal donations of locally-grown Native foods over the next year. Receiving these traditional gifts from the land inspires dignity, hope, and healing for elders who suffer from diabetes and other chronic diseases.

RESTORE NATURAL RESOURCES ON NATIVE LANDS

A7 | \$100

Expand environmental stewardship to Native lands. Your gift restores sacred plant and animal diversity such as blue corn, chokecherries and salmon, integral parts of life in Indian Country.



**HEALTHY PEOPLE
HEALTHY CULTURES
HEALTHY LANDS**



"Seva is one of the only organizations in the world that supports Native American projects. These projects promote traditional foods that keep Native peoples diabetes-free, respect our dignity, and ensure our very survival. Please, support Seva's work to help Native Families."

—BUFFY SAINTE-MARIE, (*Cree*) Academy Award-Winning Songwriter, Social Activist

We'll send this card when you choose any NATIVE HEALTH gift



SPONSOR A TRIBAL NUTRITION AND FITNESS PROGRAM

A8 | \$250

Your generous gift sponsors 10 weeks of nutritional cooking and active living classes led by tribal health practitioners. These preventative measures protect indigenous communities from a chronic epidemic of diabetes and obesity.

CREATE A HEALTHY HARVEST PANTRY

A9 | \$1,500

Your gift supports the implementation of a harvest food pantry program providing opportunities for processing, canning, and distributing foods to tribal members. These important programs increase community access to healthy foods year-round and protect the next generation from an epidemic of diabetes.

SPONSOR A COMMUNITY GARDEN

A2 | \$500

Your gift supports the tilling, skill-building, and irrigation needed for a healthy food and medicinal plant garden for tribal families. These gardens mobilize entire communities to return to tradition in order to lower the incidence of diabetes.



CHAIR OF THE BOARD

Gary Hahn

EXECUTIVE DIRECTOR

Jack Blanks

TREASURER/CHAIR ELECT

Stephen D. Miller, MD

SECRETARY

Jahanara Romney

HONORARY LIFETIME BOARD

Ram Dass

Gullapalli N. Rao, MD, FACS

Bob Weir

BOARD OF DIRECTORS

Michael E. Bird, MSW, MPH

Wavy Gravy

T. Stephen Jones, MD

Lisa M. Laird, CFA

Michael Lemle

Leslie Louie, MPH, PhD

Penny Lyons

Pamela Siliato

Martin Spencer, MD, FRCSC

R.D. Thulasiraj, MBA

Ken Wilson, PhD

Mariano Yee, MD

DESIGN

Stoller Design Group

PHOTO CREDITS

Cover and gift card photos: Jon Kaplan
Sight card photo: Karl Grobl
Native Health card photo: Julie Nestingen
Dolma Chugi
Matt Fitt
Jon Kaplan
Peter Mortifee
Deborah Moses
Julie Nestingen
Scott Ridgeway
Intertribal Friendship House

These photographers have generously donated their photographs. Our heartfelt thanks go to the photographers for their contributions.

FOUR MORE WAYS TO GIVE!

1. CIRCLE OF SHARING

Join dedicated Seva donors who give each month to support our work.

2. DONATIONS OF STOCK

Gifts of stock, bonds or mutual funds can have a huge impact on poor communities.

3. MATCHING GIFTS

You can double or even triple your gift if your company offers a matching gifts program. If they don't have one, suggest they start one today!

4. PLANNED GIVING

A wonderful way to serve people in need for years to come.

For more information:

Visit www.seva.org/gifts or call 1-800-223-7382, 9am-5pm M-F

Extended Holiday Hours:

November 25th–December 24th: M–F 8am–6pm and Saturdays 9am–5pm.

Federal Tax ID 38-2231279

Please don't throw this catalog away! Save it for special gift-giving occasions throughout the year or pass it along to a friend or family member.

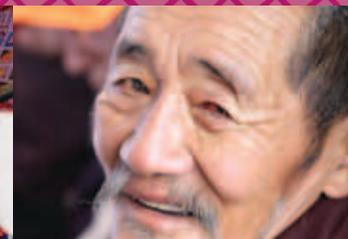


Printed on recycled paper with soy based ink.



“We have found that when we bring traditional methods to mesh with contemporary ways it provides a sense of pride for our people.”

—FAITH SPOTTED EAGLE, *Seva partner – Brave Heart Society, Yankton Reservation, South Dakota*





1786 Fifth Street
Berkeley, CA 94710
1-800-223-7382
www.seva.org

Nonprofit Org.
U.S. Postage
PAID
Seva Foundation

2011-2012
GIFTS
of **SERVICE**
Gifts that do a world of good

Inside... gifts they'll love for HOLIDAYS,
BIRTHDAYS, and any SPECIAL OCCASION.