



CGI Commitment to Action

So One Million Eyes See Again

Globally, 45 million people are blind — two-thirds of whom are women. Poverty and blindness are often linked — the blind are less likely to receive an education and maintain their wages, and often need others to care for them.

Cataract remains the leading cause of blindness, despite the fact that a simple 15-minute surgical procedure can restore sight immediately. However, poor quality of service, and the high cost of treatment and transportation to distant facilities prevent the majority of the world's blind from receiving care.

Our Commitment

- Seva Foundation will help 100 hospitals scale-up capacity so that by 2015, **one million more eyes** receive sight-restoring surgery each year above current levels.
- Over **10 million people** will be screened annually and treated for other eye problems, with an emphasis on serving women and girls.
- In total, **over 200 million people** will have increased access to eye care services by 2015.

The Impact

- The World Bank states that **cataract surgery is among the most cost-effective health interventions** in developing nations.
- A study in India found that 96% of people with cataract blindness stopped working, but more than **70% of unemployed patients who received surgery returned to work within one week.**
- Most **patients earn on average 15 times the cost of the surgery** within one year after treatment.
- 100 newly **expanded eye care facilities will generate high-quality medical jobs** in these communities, especially for women.

Seva is Leading the Way

- **For 30 years, Seva has been a leading innovator** of sustainable healthcare and community development programs.
- In this past year alone, Seva and its partners performed over 500,000 sight-restoring eye surgeries and screened over three million people for eye health.



Tibetan women blinded by cataract
about to receive sight-restoring surgery

Seva Foundation Global Sight Network NGO Partners

- **Al Noor Magrabi Foundation**
Cairo, Egypt
- **Aravind Eye Care System**
Madurai, India
- **Kilimanjaro Center for
Community Ophthalmology**
Moshi, Tanzania
- **Lumbini Eye Institute**
Siddharthanagar, Nepal
- **LV Prasad Eye Institute**
Hyderabad, India
- **Vivekananda Mission
Association Netra Niramay
Niketan Chaitanyapur**
West Bengal, India
- **Sadguru Netra Chikitsalaya**
Chitrakoot, India
- **Visualiza**
Guatemala City, Guatemala
- **Seva Canada Society**
Vancouver, BC, Canada

Geographic Scope:

India, Nepal, China, Bangladesh, Cambodia, Tanzania, Kenya, Ethiopia, Malawi, Madagascar, Rwanda, Sudan, Uganda, Zambia, Egypt, Pakistan, Guatemala, Honduras

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Why Seva's Global Sight Network?

- For 30 years, Seva Foundation has worked with its partners to perfect a model of high-quality, self-sustaining community based eye care programs that serve the poor.
- We skillfully coordinate efforts to disseminate this model — scaling up the capacity of eye care facilities to meet global needs.
- Seva's Global Sight Network consists of top independent eye hospital partners in low- to middle-income countries.
- The Global Sight Network will lead partners will provide training and mentoring services and share supply chains and other resources — generating the economies of scale required to impact cataract blindness globally.
- We are radically scaling up capacity by partnering with local providers, regional leaders and eye care suppliers, and national and global health organizations and corporations.
- Seva has developed strategies to bridge the gender gap in eye care to insure that women and girls receive the services they need — practical models programs can implement around the world.

How can you help?

We're looking for the following types of partners:

- Individuals and corporations that can develop innovative financing strategies.
- Medical equipment suppliers that can help equip the Network.
- Corporations/organizations working in rural areas throughout the developing world that want to sponsor community programs.
- Technology and software companies that can power the Network
- Advertising/marketing agencies, video companies, electronic news services that can help raise awareness about the campaign
- Business management consultants that can help scale service delivery and supply chain management.
- Donors that can offer bulk airline miles, hotel credits, or other point systems that can be exchanged for travel services.
- Celebrities and public figures that can lend their voice to world's most vulnerable people and help end preventable blindness.

About Seva Foundation

Seva Foundation is a nonsectarian, nonprofit 501(c)3 charitable organization, and all donations are tax deductible to the fullest extent allowed by law. For complete financial information, visit www.seva.org.

Seva's work is made possible by the generosity of donors, foundations, volunteers and friends — all joined together in the spirit of service.

For more information, please visit www.seva.org/cgi

Implementation Strategy

Seva Foundation will fortify the Global Sight Network's capacity to:

1. Develop eye care workforce and leadership — especially with women.

The Network is going to train more than 500 eye doctors and 2,000 highly skilled ophthalmic nurses, with a special emphasis on making these jobs available to women.

2. Transform 100+ community eye care facilities through business development.

The Network will teach 100 hospitals how to implement operational systems and business models that enable them to quickly become financially self-supporting.

3. Build smart technology and apply innovative research.

We will put information and communications technologies in place so the entire Network can access medical libraries and conduct key activities such as web-based benchmarking, telemedicine, and distance learning.

4. Develop regional and global advocacy campaigns to advance awareness of eye health and gender equity.

To accomplish an initiative of the magnitude of our *So One Million Eyes See Again* campaign, we are raising awareness about preventable blindness, eye health, and gender equity issues.