



सेवा®

GIFTS
— OF —
SIGHT

2017 CATALOG

INSIDE:

Meaningful Gifts That
Transform Lives

seva.org/gifts

80%

of blindness is avoidable by prevention, treatment or cure.

YOU CAN MAKE A DIFFERENCE...



More great gifts **INSIDE**

YOUR GIFTS TO SEVA PRESERVE AND RESTORE SIGHT THROUGH:



SURGERY

High quality operations to cure blindness



MEDICINE

To prevent blindness and treat eye disease



GLASSES

To correct visual impairment



INFRASTRUCTURE

Training, equipment, vision centers and outreach

GIFTS OF SIGHT

Give Three Gifts in One!

1

YOU'RE GIVING A GIFT TO SEVA



YOU'RE GIVING A MEANINGFUL GIFT TO A LOVED ONE

2

YOU'RE GIVING SOMEONE IN THE WORLD THE GIFT OF SIGHT!

3

OUR MOST POPULAR GIFTS



Restore Sight to a Person Who is Blind

Help a person who is blind see with a 15-minute cataract surgery.

(See page 5)

T1 \$50



Restore the Eyesight of a Child

Cure a child's blindness with a specialized pediatric surgery.

(See page 5)

T3 \$150



Improve Access to Eye Care for American Indians

Eye care programs in the U.S. serving Indigenous communities.

(See page 11)

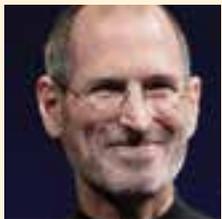
T11 \$25



GIVING FAMILIES HOPE

In a remote area of Tibet, Sunga lived with his 4 daughters and all of them were blind from cataracts.

The single father faced a heartbreaking decision; he could only afford to bring 3 of the girls to the Seva eye camp. The youngest daughter insisted that her older sisters go to get treatment, but once left home alone, she broke down and wept. Upon learning that there was another blind daughter, a Seva staff member hired a motorcycle to travel the 75km to find her and bring her to the camp. At the Seva eye camp all 4 sisters received cataract surgery. Nothing could take the smiles off their faces. For the first time in many years, they felt hope.



“The ones who are crazy enough to think that they can change the world, are the ones who do.”

—STEVE JOBS, Seva Honorary Co-Founder



POPULAR GIFT



Restore Sight to a Person Who is Blind

T1 \$50

Restore sight to a person who is blind with a 15-minute cataract surgery. Your gift supports a lens implant, follow-up care, medication and transportation. Give a person in need the power of sight and transform their life forever.



POPULAR GIFT



Restore the Eyesight of a Child

T3 \$150

Restore sight to a child with a specialized pediatric surgery, post-op care, glasses, medication and transportation. When you restore a child's vision, you give them an average of 50 years of sight and a brighter future.



Two thirds of the world's blind people are women and girls.



Train Female Eye Care Advocates Worldwide

T2 \$65

Support a woman's training to become an eye care advocate who identifies, counsels and refers community members to local eye care services. With meaningful work in their community, these women ensure that people can see today and in the future.



Kindness for Children

G2 \$75

Diagnose and treat children with eye problems early to ensure they have healthy vision for life. From school screenings and eyeglasses, to sight-saving surgeries, your simple act of compassion helps to create the future children deserve.



Help Women and Girls See

G3 \$100

Two out of three of the world's blind are women and girls. In regions with limited resources, men are often given top priority for receiving services, leaving many women without access. Your gift supports programs that give women and girls the eye care they need and deserve.



“Seva has given so much help to so many thousands of people for so many years—such a wonderful example of love in action.”

—BONNIE RAITT, Singer/Songwriter

HELP THOSE IN GREATEST NEED



One gift. Many possibilities.

Heart of Compassion: Preventing Global Blindness

G1 \$50

There is no better way to honor a loved one than with a gift supporting all of Seva's blindness prevention work. Your gift will be put to work immediately to restore sight and prevent blindness in some of the most isolated and resource-poor communities in the developing world. Whether it's through surgery, glasses, medicine, outreach or technician training geared toward creating sustainable eye care programs for the future, your gift will make a lasting impact for generations to come.

OUR VISION is a world free of avoidable blindness.

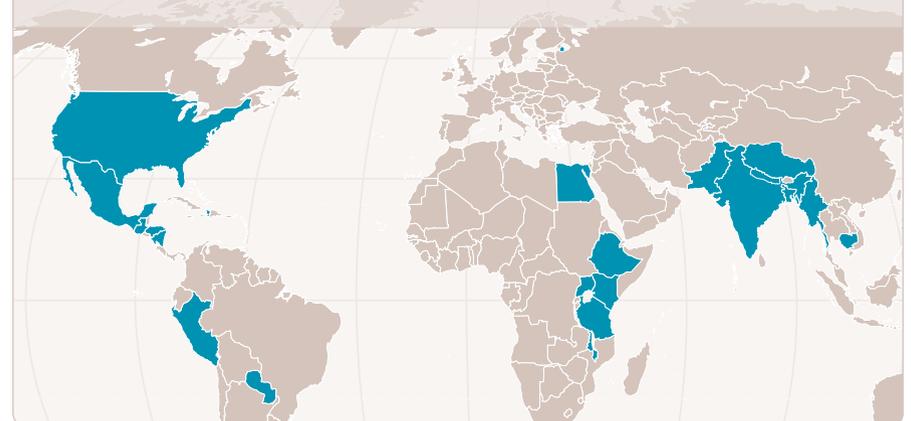
The Problem is Real

39 MILLION PEOPLE WORLDWIDE ARE BLIND:



We Are Making a Difference

SEVA HAS RESTORED SIGHT TO NEARLY 4 MILLION PEOPLE
LIVING IN MORE THAN 20 COUNTRIES AND UNDERSERVED
COMMUNITIES WORLDWIDE.



When you select gifts today and all year long...

- » You help people lead healthy and productive lives.
- » You give families and entire communities a chance for a better future.

ORDER NOW!





Give Glasses to Those in Need

Transform lives when you support eye screenings and prescription glasses for one child or adult, or for 10 people in remote regions. Glasses help children stay in school and adults maintain their independence.

For 1 Person in Need **T19** \$15

For 10 People in Need **T7** \$150



Provide Medicine to Prevent Blindness

T18 \$25

Prevent a lifetime of blindness by supplying eye drops and medicine to preserve sight and treat infections. Our network of programs reach remote communities that otherwise would not have access to medicine.



POPULAR GIFT



Improve Access to Eye Care for American Indians

T11 \$25

Your gift supports Seva's commitment to helping American Indian communities see clearly. These US-based programs provide improved access to eye care for American Indians living in resource-poor settings. Your donation helps to fund outreach programs, provide eyeglasses and readers, and make sight-saving eye care more accessible.



“Nowhere do I know of another group of people who have come so far in their efforts to deliver high quantity, high quality, low cost, conscious and compassionate service to their fellow beings.”

— RAM DASS, Seva Co-Founder and Honorary Lifetime Board Member



Sponsor an Outreach Eye Clinic

You can restore sight to as many as 30 people who are blind in just one day! Your gift enables Seva to set-up and run outreach eye clinics in some of the most remote communities in the world like Nepal, Tanzania, Cambodia, and Guatemala.

- Sponsor a Portion of a One-Day Outreach Eye Clinic **T20 \$35**
- Sponsor a One-Day Outreach Eye Clinic **T4 \$1,500**
- Sponsor an Outreach Eye Clinic for One Week **T21 \$7,500**

Train an American Indian Eye Care Professional

T14 \$150

Empower American Indian eye care professionals to provide much-needed services to their communities and beyond. Your gift supports students to become Vision Technicians, including costly but necessary certification exams, as well as professional development for practicing American Indian eye care providers.



Seva Gift Cards

Sets of beautiful gift cards with envelopes. Features inspiring messages that are ready-to-give to your loved ones.



4 Pack
G4 \$50



10 Pack BEST DEAL!
G10 \$100

2017 Seva Calendar

G12 \$25

This fine art calendar features stunning portraits from award-winning photographer, Jon Kaplan. Proceeds from each sale directly support Seva's programs.



“I admire Seva’s spirit of innovation. Seva is constantly looking for new ideas that can benefit the world, especially the poor, and they aren’t afraid to try something that no one has ever tried before.”

—DR. MUHAMMAD YUNUS, Nobel Prize Winner, Seva Partner, Founding Chairman of Grameen Health Services

LIFE CHANGING GIFTS UNDER \$40

You'll be amazed how little it takes to make a lasting impact on the lives of those in need of eye care.

Give Glasses to 1 Person in Need

See page 10

T19 \$15



Improve Access to Eye Care for American Indians

See page 11

T11 \$25

POPULAR GIFT



Provide Medicine to Prevent Blindness

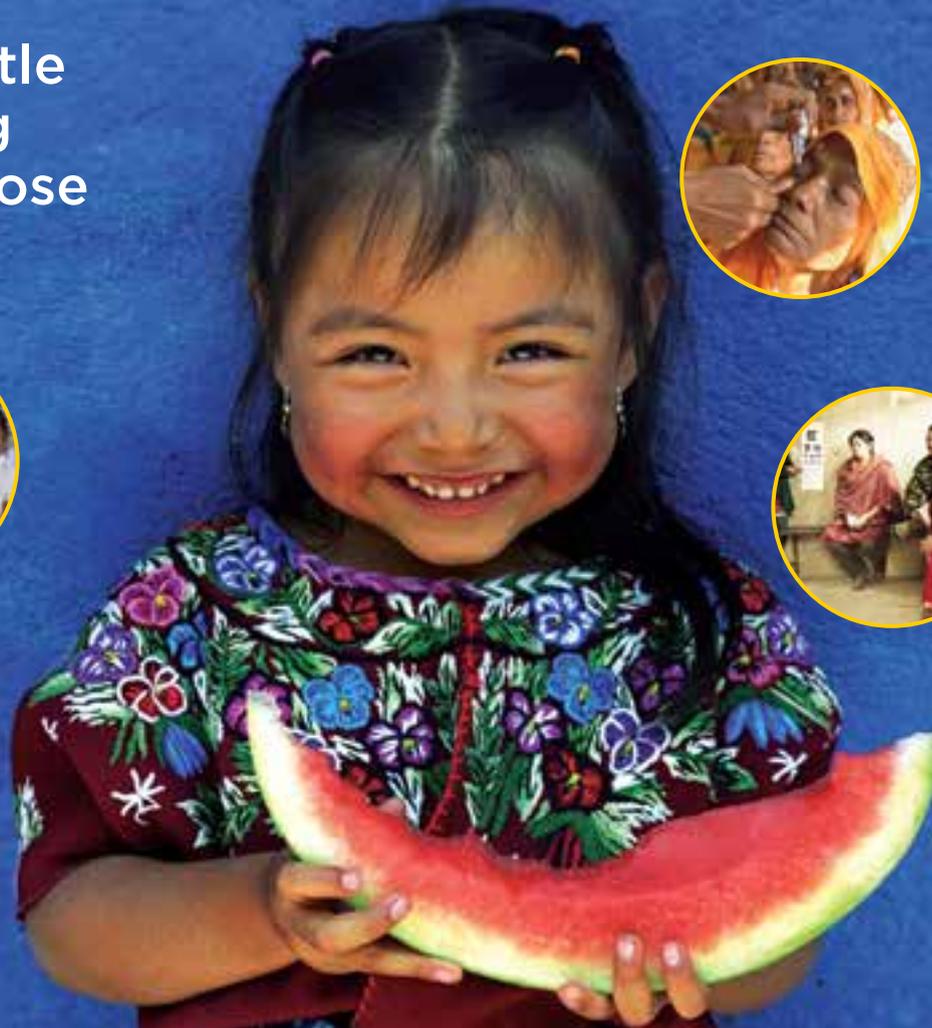
See page 10

T18 \$25

Sponsor a Portion of a One-Day Eye Clinic

See page 12

T20 \$35



Give the Gift of Sight

ORDER NOW!



Web

Visit us at seva.org/gifts and order online.



Phone

Call **1-800-223-7382** (9-5pm PST, M-F) and place your order with a customer service representative.



Mail

Fill out the enclosed order form and mail with the attached postage-paid envelope.

MAKE A LASTING IMPACT

Call **1-800-223-7382** or visit us online at seva.org for more information on:

- » Circle of Sharing Monthly Giving Program
- » Including Seva in My Will (Estate Planning)
- » Matching Gifts
- » Donation of Stock

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