



ANNUAL REPORT

July 1, 2019 - June 30, 2020



To Our Friends in Service

A LETTER FROM THE EXECUTIVE DIRECTOR

This past year has demonstrated how well the Seva family - staffers, partners, and supporters alike - can adapt to unforeseen circumstances. COVID-19 forced many of our partners to temporarily close their vision care centers for their patients and staff's safety. For many healthcare social justice organizations, this could have been a serious problem.

But Seva isn't just any nonprofit. Thanks to your support, as well as the grit, ingenuity, and fearlessness of our staff and partners, we were agile. We bent with the wind and did not break.

This year, Seva launched a novel research skill-building program called Operations Research Capacity Building 2020. In the face of COVID-19, the program successfully pivoted from periodic in-person workshops to virtual online workshops and coaching sessions. The result is a robust pilot program that enables Seva partners to conduct practical research and create innovative eye care solutions.

We also added eight partner organizations to our growing international network this year, expanding our impact globally. We renewed our commitment to helping historically underserved Native American communities in the United States. To better serve them, Seva partnered with six new organizations - spanning from Alaska to Wisconsin, Michigan to Oklahoma.

Seva is more committed than ever to our mission of creating a world free of avoidable blindness. We will continue to demonstrate our commitment in the years to come, through our sweeping C20/20 initiative. Your support will enable us to reach more vulnerable, isolated people in need of eye care than ever before.

With your help, we have accomplished so much this year, despite everything that has happened. You remind us every day that we can transform the world, one person at a time all from the safety of our own homes. You are the heart and soul of this mission. On behalf of the board of trustees, the staff and our partners - know that you inspire us to put our good where it will do the most.

Yours in Service,



A stylized, handwritten signature in black ink, appearing to read 'Kate Moynihan'.

Kate Moynihan
Executive Director





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WHY SIGHT?

According to the World Health Organization, globally, at least 1 billion people live with a vision impairment that could have been prevented or has yet to be addressed. A life without clear vision often becomes a life devoid of freedom, independence, and dignity. For a person in the developing world, it can be catastrophic.

Mothers and fathers who lose their sight often lose their ability to provide for their families. Children with impaired vision are forced to drop out of school and often face bullying. Older family members lose their independence and require extra care from their younger relatives. When one person loses their sight, the entire family suffers - and all from a lack of access to vision care.

We can change that.

OUR VISION

A world free of avoidable blindness.

Restoring sight is one of the most cost-effective interventions to reduce poverty. It has an immediate and profound impact on the patient who can now see, study, learn and earn a living. Additionally, this creates a ripple effect on the family and the community that benefits from her or his contribution.

Since 1978, Seva has been working to transform lives by restoring sight in communities with little or no access to eye care. Today, Seva has evolved into a highly effective organization, working with partners in over 20 countries to increase the capacity of local hospitals and develop sustainable eye care programs.

Thanks to the support of our donors, Seva and our partners have provided vital eye care services to more than 44 million people in the world, including 2.8 million people in the last year.

Seva's vision is a world in which no one lives with avoidable blindness. With your help, we can make that vision a reality.



▲ **Tanzania, 2020.**

This young girl, Caren Willium, came to the hospital in central Tanzania because her eyes were bothering her, and she walked out with a new pair of glasses. Now, she is able to read, study, and excel in school.

HOW YOU HELPED THIS YEAR



VISION CENTERS

17

Vision Centers established in 2019-2020

425,000

People gained access to essential eyecare services through Vision Centers

50,152

People received services at Vision Centers

Lives Transformed

By supporting Seva, you create a ripple effect, helping thousands of people to regain their sight, and transforming the lives of millions. Together, we built sustainable eye care systems throughout the world that will continue to provide free or affordable quality eye care to underserved communities for years to come.



TECHNOLOGY

Investment in low cost, durable **diagnostic equipment**

Investment in creating access to **affordable medication**

Expanded **online connectivity** to eye health and training



EYE CARE FOR CHILDREN

231,429

Children screened during 2019-2020

12,429

Children received glasses

6,905

Children received surgery



TRAINING AND JOB CREATION

128

Doctors trained in FY2019-2020

146

Ophthalmic support staff trained in FY2019-2020

296

Administrators trained in FY2019-2020

2,776

Community Health Promoters trained in FY2019-2020

4 Eyexcel training workshops held,

33 Eyexcel hospitals,

89 People participating.

1,386

Women trained in FY2019-2020

2,873,427

People received eye care services in 2019-2020

1,424,439

Women received eye care services

*“I am very happy!
When I opened my
eyes, I could see as
a newborn baby.”*

- Hanif Matbor

▶ **Hanif Matbor, Bangladesh**

You helped Hanif see. Two years ago, he was diagnosed with bilateral cataracts at his community-based Vision Center on a small and remote island in Bangladesh. Left untreated, his cataracts would have blinded him. He would have had to step down from his role as the elected community leader. Instead, you helped return his life to him in a 15-minute cataract surgery! And it didn't cost him a cent.



OUR WORK

Building Sustainable Eye Care Systems Worldwide.

Seva builds sustainable eye care systems and empowers local communities to provide eye care for themselves. There are three pillars to our strategy that make our vision a reality:



▲ **Guatemala, 2019.**

María is embracing her children, able to see them clearly for the first time in years, thanks to a sight-restoring cataract surgery sponsored by Seva and delivered by Seva partner, Visualiza Clínica Médica Oftalmológica (or Visualiza) in Guatemala.



Creating **ACCESS**

Too few people around the world have access to basic eye care. By supporting training, supplies, infrastructure, and technology, we ensure that free or affordable comprehensive vision care is within everyone's reach, no matter who they are or where they live. Our partners provide medication, corrective glasses, highly efficient 15-minute cataract surgeries, and many other vision care services. Since many patients live in isolated communities far from eye hospitals, our programs provide transportation and lodging to patients. What would otherwise be a long, arduous, anxiety-provoking journey, becomes a much quicker, more easily navigable affair.

We particularly focus on women and girls, who often have less access to eye care. Thanks to strategies like the ones that Seva and its partners have implemented, the ratio of sight-impaired women worldwide has decreased by 10% (from 65% between 1966-1976 to 55% in 2018).



Building **CAPACITY**

The Global Sight Initiative (GSI)

is our network of more than 100 hospitals in low and middle-income countries around the world. The GSI connects “mentor” institutions with “mentee” institutions, allowing one to provide training, mentoring, research and consultancy to the other. In doing so, the GSI spurs the development of high quality, high volume, sustainable eye care services.

Seva rigorously trains ophthalmic support staff in management, clinical skills, community outreach, and a myriad of other roles required for a strong program. By helping improve hospitals' and clinics' capacity, we enable them to provide sustainable care to their communities more effectively and efficiently long after our direct involvement has ended.



Collecting and Learning from **EVIDENCE**

Seva is a data-driven organization. We meticulously and systematically keep track of the number of people who are examined, the gender of patients, their conditions, how many seek surgery, their post-op visual acuity, the number of people we train, and many other key data points. This helps us better serve a wider range of communities in need of care. For example, our Dharma Platform helps us digitize historical data records, streamline it, standardize it, and enable secure record-keeping across hundreds of our partner hospitals.

One of the most important data points that we collect is the number of patients that receive cataract surgery. If a partner hospital is able to successfully handle a large caseload of cataract patients, they may be ready to branch into treating more complex eye conditions, such as diabetic retinopathy or glaucoma.



◀ **Rangabali, Bangladesh 2020.**

In the Southern region of Bangladesh, where the rivers empty into the Bay of Bengal, there is a myriad of islands cut off from the mainland. One of these islands, Rangabali, is home to more than 86,000 people.

Reaching the island is no small journey. From Barisal, the nearest city, one must drive in a car for an hour, cross one river on a large ferry, take a taxi, navigate a second river with a water taxi (as seen in this photo), and rent a motorbike to finally reach the community. This complicated odyssey left the residents without access to eye care.

That changed in February 2020, when Seva and its in-country partners established a new Vision Center on the island. This new local institution will not only provide eye care to the community of the island; it will also serve as a point of connection, referring patients in need of more sophisticated care to the larger hospitals on the mainland.

*For one ophthalmologist
who grew up on the
island, seeing his home
community finally receive
these vital services was
“a dream come true.”*



SEVA'S DRIVERS OF SUCCESS

Our four Drivers measure the success of our strategy to eradicate avoidable blindness worldwide.



VISION CENTERS

Most people in rural areas do not have access to quality eye care as hospitals are located at great distances. A Vision Center is a permanent, physical local center that is equipped to meet 80% of all eye care needs, and refer patients who require more advanced care to nearby hospitals. These Vision Centers also expand job opportunities for community members, thereby supporting economic growth.

On average a Vision Center will see 3,600 patients a year, provide 360 pairs of glasses, and refer 300 patients for additional services (including 125 for surgery). In the past four years, Seva has supported the establishment of 93 Vision Centers worldwide.



TECHNOLOGY

Seva invests in tried-and-true technology to reach everyone, especially the most vulnerable in very remote areas. Telemedicine increases patients' access to care by breaking down geographical distance as a barrier. Digitized medical records allow for better data collection and analysis in order to make informed decisions, detect diseases earlier, and increase clinic productivity and sustainability.

Seva is actively pursuing solutions like low-cost diagnostic devices that enable community health workers to detect blinding or even life-threatening conditions. One example in development for our AIDS Eye Initiative is a specialized camera to identify life-threatening tuberculosis and sight-threatening conditions among people being treated for HIV. We are working to create affordable access to key medication, starting with those required to control diabetic retinopathy and adult macular degeneration.



EYE CARE FOR CHILDREN

Today, 19 million children under the age of 15 live with impaired vision. Undiagnosed vision impairment in children affects not only their social development and health but also limits their opportunities in life. Timely diagnosis is the key to preventing and managing blindness and visual impairment in children.

Seva prioritizes comprehensive eye care for children - from screening and early identification of eye care needs to referral, provision of care, and long-term follow-up. Our programs are embedded in schools and local communities to efficiently deliver comprehensive eye care to the next generation.



TRAINING AND JOB CREATION

There are millions of people in the world in need of eye care services and not enough trained eye care professionals to provide care. 68% of countries are home to only 5% of the world's ophthalmologists, most of whom are concentrated in major cities.

Seva addresses this with a two-pronged approach to training eye health workers. Firstly, we rapidly scale the instruction and utilization of ophthalmic support staff so that they can take care of basic eye care needs, allowing ophthalmologists to focus on more advanced and complex conditions. Secondly, we improve service delivery by mentoring teams of eye health providers for design, management, research, and implementation of eye care programs. These programs help create jobs for individuals who go on to have a multifold impact on the community.

PROGRAM HIGHLIGHT:

Fellowship Program in Management & Administration of Eye Hospitals

Dr. Shroff's Charity Eye Hospital (SCEH) is reimagining leadership. Seva and SCEH partnered to build a strong leadership pipeline of staff at all levels of the organization that inspires the team to embrace changes and celebrate challenges. To achieve this Seva is leading a process of workshops, personalized mentoring sessions and online courses. We focus on leadership competencies like Communicating with Impact, Emotional Intelligence, and more. This series currently has 16 participants.

Organizational Development Program in Eye Care Management

In addition, we are working with SCEH to identify future eye hospital managers. The program, launched in January 2020, aims to create effective administrators in eye care. The goal is to give each fellow a holistic understanding and hands-on experience of the operations across various verticals of eye care and outreach activities. The journey includes classroom sessions, hospital floor walks, Vision Center field trips, live demos, project-based and real-world problem-based learning opportunities.

Saisiri found hope and a fulfilling job!



- ▲ *Saisiri is one of the many technicians who are now financially independent because of the Vision Center program. Just a few years ago, she was an orphan living in Hyderabad, India. She wanted to pursue higher education but had no one to help her pay for it. One day she went to the LV Prasad Eye Institute to get her eyes checked. While there, she asked for a job. The staffer who examined her told her about the free technician course, so Saisiri took the entrance exam and passed! After she completed the one-year course, she had a stable well paying job at the Vision Center - and a job that helped improve the lives of people in her community.*
-

PARTNER HIGHLIGHT:

Nepal Netra Jyoti Sangh

Netra Nepal Jyoti Sangh (NNJS) is doing its part in helping eye hospitals reopen safely, amidst the ongoing COVID-19 pandemic. This year, NNJS partnered with Seva to develop written Standard Operating Procedures (SOPs) aimed at minimizing the spread of the virus to safely deliver critical eye care to people in need. Together, we also hosted a poster competition among partner hospitals in an effort to create visual aids in local languages to spread awareness about COVID-19 among local communities. Thanks to their hard work, millions of people will have access to eye care without fear of contracting coronavirus.”



Looking Ahead to the **FUTURE**

Seva is more committed than ever to our mission of creating a world free of avoidable blindness. We launched our C20/20 campaign early this year, charting an ambitious course leading to a new world free of avoidable blindness. Over the next five years, we plan to raise an additional \$3 million to establish 250 new vision care centers, bringing access to eye care to more than 6.5 million people worldwide. We will also raise an additional \$7 million to provide comprehensive eye care to more than 6 million children; \$6 million for technology that will allow us to reach people in the hardest-to-reach communities across the globe; and \$3 million for training and job creation.

We look forward to keeping you updated about this exciting initiative over the coming months and years!



2019-2020 FINANCIAL REPORT

Every dollar you give ends avoidable blindness.



◀ **India, 2020**

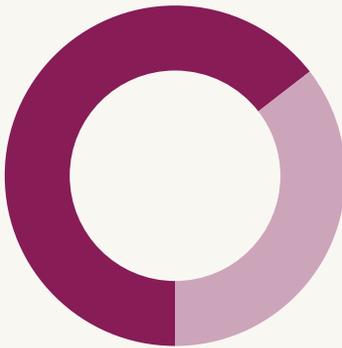
6-year-old Jyoti almost lost her sight from falling and hitting her head. She started squinting and had difficulty seeing clearly. Her father is a farm laborer earning less than \$2 a day and could simply not afford the treatment. Thanks to your support, a Seva partner clinic diagnosed her with strabismus and provided her with surgery for free. She sees clearly now and can play with her brothers and sisters.

Last year, your generosity brought critical vision care to more than 2.8 million of the most vulnerable, isolated people around the globe. Because of you, countless men, women, and children worldwide can see clearly. Seva puts each and every dollar you give into immediate action, bringing the power of sight within everyone's reach.

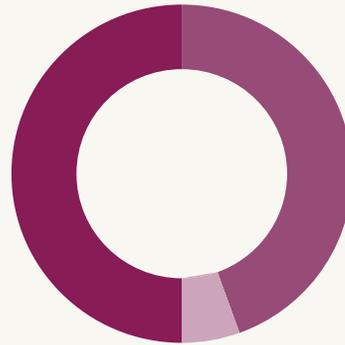
This year, you gave \$7,239,513 to restore sight and prevent blindness in isolated and resource-poor communities. When you give to Seva, you bring long term, sustainable solutions to people in underserved communities everywhere.

Every contribution you make represents a life-changing gift for someone in need. As always, on behalf of everyone we serve, thank you from the bottom of our hearts!

REVENUES
\$9,381,660



PROGRAM EXPENSES
\$7,378,197



GLOBAL SIGHT INITIATIVE



PROGRAM SERVICES: \$7,378,197

FUNDRAISING: \$1,238,779

GENERAL & MANAGEMENT: \$1,281,584

The financial information as of and for the year ended June 30, 2020 has been derived from Seva Foundation's financial statements audited by Armanino LLP independent auditors. The condensed financial information should be read in conjunction with the 2020 audited financial statements and related notes. Contact Seva Foundation's office for copies of the complete audited financial statements.



EXECUTIVE DIRECTOR

Kate Moynihan

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Your support helped Seva give life-changing eye care services to more than 2.8 million people this year. On their behalf, thank you from the bottom of our hearts! We look forward to working with you in the years to come, as we strive to create a world where no one loses their vision unnecessarily.

If you want to learn more about a specific area of Seva's work, please let us know by contacting us at give@seva.org. We are happy to provide you with additional information. On behalf of the Seva family, our partners, and everyone we serve around the world, thank you for your continued commitment and generous support!

SEVA FOUNDATION
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